

EXHIBITOR PROSPECTUS



TEXAS NEUROLOGICAL SOCIETY

7th Annual Summer Conference

July 23-24, 2010

JW Marriott Hill Country Resort
San Antonio, TX

*Educational Program jointly sponsored
by the Texas Medical Association
and the Texas Neurological Society.*

NEW! Apply online at
www.texasneurologist.org



TEXAS NEUROLOGICAL SOCIETY 2010 SUMMER CONFERENCE

You are invited to be part of the seventh annual Texas Neurological Society Summer Conference. The purpose of this meeting is to focus on a few topics, spending more time on them than we can at the large Winter Conference. This year's focus will be on headache, migraine, and deep brain stimulation and movement disorder.

This meeting is more casual than the Winter Conference. The attendees will be able spend time learning new treatment options, in a relaxed atmosphere, and everyone is encouraged to bring their families.

The meeting will be held at the beautiful JW Marriott Resort, just 20 minutes north of downtown San Antonio and the airport. You are welcome to organize dinners on Friday night after the TNS welcome reception.

G. Mark Schwartz, MD, is the program director for this meeting.

Expected Attendance: 100 Neurologists ★ 20 Exhibiting Companies

Schedule at a Glance

Friday, July 23

- 7-11 am Exhibitor set up
- 11 am-5:30 pm Exhibit Hours
*Buffet lunch & afternoon coffee break
in the exhibit hall*
- 5:30-6:30 pm Welcome reception with the
physicians.

Saturday, July 24

- 7 am - Noon Exhibit Hours
- Noon - 2 pm Exhibitor move out
*Breakfast & morning coffee break in
the exhibit hall*

Scientific Program

Because the program is still being finalized, please call the TNS office to receive a tentative program.

Exhibit Hall Traffic

To encourage traffic to all displays, TNS will host a prize drawing for the physician attendees who visit each exhibiting company. Additionally, one lunch, one breakfast, and two breaks will be held in the exhibit hall.

Important Dates

- May 3, 2010 Submit application in order to be
listed in physician brochure
- June 18, 2010 Deadline to cancel without penalty
- July 1, 2010 Hotel Reservations Deadline
- July 9, 2010 Payment due in full

Meeting Site

JW Marriott Resort

**23808 Resort Parkway
San Antonio, TX 78261
Phone: 210-403-3434**

TNS has a special room rate of \$168 for singles and doubles. Room rates do not include tax, currently 16% and the \$7.50 per room per day resort fee.

Please call by **July 1, 2010** to make your reservations

Be sure to mention that you are part of the TNS meeting.

Exhibit Information

A single display table is \$1,800.

Assignment of Exhibit Space:

Exhibitor may consider his/her space as reserved in the TNS Show upon written acceptance of the application. Exhibitors will be listed in the initial physician brochure if application is received and accepted by May 3, 2010. However, placement in the hall will not be assigned until full payment has been received. Exhibitors will be assigned the next available space closest to the exhibit hall entrance upon payment in full. Payment must be received by July 9 or TNS reserves the right to cancel the Exhibitor's contract.

Exhibit Booth Details

- a) Each Standard Exhibitor will be provided with a 6' by 24" draped table, two chairs, and an electrical outlet if needed. Each space is 8-feet wide and 3-feet deep. Exhibitors must conform to this or equivalent floor space.
- b) Telephone service, decorating services, and in-

ternet connections are not provided by the TNS. The ballroom is carpeted.

- c) Security guard services are not provided by the TNS. All items brought into the facility are done so at the Exhibitor's own risk. The Exhibitor is solely responsible for the security and safeguarding of their exhibit and its contents at all times.

Social Functions:

Exhibitors are welcome to host private social events on Friday evening after 6:30 pm, and anytime on Saturday evening.

Shipping:

Shipping information will be included in your exhibitor confirmation packet.

Suitcasing

"Suitcasing" is prohibited (see full regulations for more details on this and other policies at texasneurologist.org).

Payment Information

Payment must be received by July 9, 2010, or TNS reserves the right to release booth space to companies on the waiting list.

Checks should be payable to the Texas Neurological Society, and mailed to TNS at 401 W. 15th Street, Austin, TX 78701. TNS also accepts payment via Mastercard, Visa or American Express. No refunds will be made after June 18, 2010. TNS Tax ID # 74-2073058.

For More Information

Please contact Rachael Reed, executive director, with any questions: Texas Neurological Society, 401 W. 15th Street, Austin, TX 78701.

Phone: (512) 370-1532, or fax (512) 370-1626, or exec@texasneurologist.org.
www.texasneurologist.org.

Save the Dates!

2011 Winter Conference – February 25-27, Austin

2011 Summer Conference – July 15-16, San Antonio

Grant/Support Opportunities

Companies are invited to contribute to the meeting as supporters. Please contact the TNS office for more information: 401 W. 15th St, San Antonio, TX 78701; phone (512) 370-1532; fax: (512) 370-1626; exec@texasneurologist.org.

Please note that, in accordance with ACCME guidelines, exhibit space is separate from grant contributions. Contact TNS to find out how your company can support the meeting with an educational grant.

Following are the levels of support. Supporters will be recognized as follows:

Diamond Supporter	\$15,000 and up
Platinum Supporter	\$10,000
Crystal Supporter	\$8,000
Gold Supporter	\$5,000
Silver Supporter	\$3,000
Bronze Supporter	\$2,000



TEXAS NEUROLOGICAL SOCIETY

APPLICATION FOR EXHIBIT SPACE

7th Annual Summer Conference
July 23-24, 2010 ★ San Antonio, Texas

Exhibiting Company _____

Address _____

City/State/Zip _____ Phone _____

Personnel who should receive exhibit confirmation materials:

Note that all materials will be sent via email ONLY.

Primary Contact person _____

Address _____ City, State, Zip _____

Primary Contact email _____ Phone _____

Secondary Contact person _____

Address _____ City, State, Zip _____

Secondary Contact email _____ Phone _____

Standard Exhibit - \$1,800 (One 6' skirted table in exhibit hall)

Description of Product/Service _____

List firms you do NOT wish to be in close proximity to (list companies, not products):

Payment Options

Check enclosed in the amount of \$ _____ (payable to Texas Neurological Society)

Check one: VISA Mastercard AMEX

Name on card: _____ SID: _____

Card # _____ Exp. date: _____

Send this form in NOW to secure your spot! Payment payment not due July 9.

PLEASE COMPLETE BOTH SIDES

Exhibitor Terms & Conditions

Payment Deadline: In exchange for payment in full for the exhibit space contracted by the Exhibitor, TNS will provide exhibit space as outlined in the Exhibitor Regulations. Payment in full is due by July 9, 2010. It is not necessary to send payment with this application form, but payment must be received by the established deadline. Exhibitors whose applications have been submitted and accepted by May 3, 2010 will be listed in the initial physician registration brochure.

Qualifications of an Exhibitor: TNS Show management will, in its sole discretion, determine whether a prospective Exhibitor is eligible to participate in the TNS Show. Exhibitors shall be limited to those whose products or services are related to neurology, medical, professional, or practice interests. The TNS reserves the right to refuse to provide exhibit space to any exhibitor not compatible with the general character and objectives of the TNS Show, or if the TNS Show is full upon receipt of the application.

Cancellation Deadline: A full refund will be made to the Exhibitor only if written notice is received by **June 19, 2010**.

If, after the contract is entered into, the TNS fails or is unable to provide an Exhibitor with the opportunity to exhibit at the TNS Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in connection with the Application/Contract. In such case, the TNS shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY TEXAS NEUROLOGICAL SOCIETY FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR TEXAS NEUROLOGICAL SOCIETY OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

Acceptance of Application: Acceptance of this application as an agreement between the Exhibitor and the Texas Neurological Society will occur only when an official confirmation packet has been sent by TNS. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

Exhibitor Regulations Agreement: The undersigned acknowledges and agrees to the Exhibitor Regulations as published by the Texas Neurological Society (available at www.texasneurologist.org or upon request) which are considered to be part of this agreement between the Exhibitor and the Texas Neurological Society.

Warranty of Authority: The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor, is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Title _____ Date _____

Signature* _____

**Signature also valid for credit card payment information on the front of the application.*

Company _____

Please return this application
with any payment to:

Texas Neurological Society
401 W. 15th Street
Austin, TX 78701
Phone: (512) 370-1532
Fax: (512) 370-1626

TDS Tax ID: 74-2073058



Texas Neurological Society
401 West 15th Street
Austin, TX 78701

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AUSTIN, TEXAS
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- ★ JW Marriott San Antonio Hill Country Resort & Spa opening January 22, 2010. Just 20 minutes from downtown San Antonio and the airport, the JW Marriott Resort will be situated in Texas Hill Country in Cibolo Canyons, where crystal clear streams and towering oak and cedar trees meet the majesty of the hills.
- ★ The elements of authentic roots, hacienda style, beautiful views and healing waters serve as the inspiration in bringing this magnificent resort to life. The Hill Country resort will feature 140,000-square-feet of meeting space, two TPC golf courses and a sophisticated spa.